

REP HEADLINE# 6269466 TRF# 329223
\$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
CHANGES

OCT31/12 16.24
*** WFTV-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 6556 SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

DAYS :TOTL:
:SPTS:

ORDER # CONTRACT # 6269466

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE OCT31/12 16.24

CITY TAX STATE TAX CO-OP BILLING NEEDED

T 1

REP: TO LENA
FR JULIE
OK'D M5
PLS CFM, THX 10/31

N 2

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

U 1

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

IN 2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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IN 2

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1537

37	S		800P-900P	30		\$6,500.00	11/4	11/4	1		SUN	1
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IN 1

PROGRAM : ONCE UPON A TIME

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REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880 HARRIS REPORT FROM REP OCT31/12 16.24 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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39	S		800P-900P	30		\$4,000.00	11/1	11/1	0		THU	0
PROGRAM : LAST RESORT												
45	S		1000P-1100P	30		\$5,300.00	10/31	10/31	0		WED	0

PROGRAM : NASHVILLE
STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#37	MISSED: SUN/800P-900P	NOV4	30S	\$6,500.00	(OCT31/12)
		BUY#45	WED/1000P-1100P	OCT31	30S	\$5,300.00	
		BUY#39	THU/800P-900P	NOV1	30S	\$4,000.00	
		BUY#38	THU/1000P-1100P	NOV1	30S	\$5,000.00	
			OFFER: THU/800P-1100P	NOV1 (2/WK)	30S	\$6,500.00	PLS ADVISE.
			& SAT/800P-1130P	NOV3	30S	\$3,300.00	
			& SUN/700A-900A	NOV4 (2/WK)	30S	\$1,050.00	
			& THU/1205A-105A	NOV1	30S	\$340.00	
			& SUN/100P-600P	NOV4 (2/WK)	30S	\$475.00	
			& SUN/1130P-1200M	NOV4 (2/WK)	30S	\$475.00	
			& SUN/100A-200A	NOV4	30S	\$160.00	

CMT: WE CAN OFFER

NOV/12 326280.00

CONTRACT TOTAL 326280.00
TOTAL SPOTS 165

MARKET TOTALS \$479,896 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE